



The **ROYAL** Line

ASI # 83770

Please review this guide to assure that your supplied artwork is acceptable and usable for delay-free production. Emailing your artwork is the quickest and most efficient means of transmitting your customer's camera-ready, digital imprint to us.

For your convenience, our website ([www.royalindustries.com](http://www.royalindustries.com)) contains all of our product templates as well as the maximum imprint area for each item. Please use these to size and position your artwork to avoid any miscommunication. Please include any special directions, crop marks or location instructions as they apply.

## Art Requirements

### E-MAILED ARTWORK (1 color hot stamp)

All artwork should be e-mailed with it's corresponding order to: [cs@royalindustries.com](mailto:cs@royalindustries.com)

If sending artwork under a separate cover please be sure to include your company name and P.O. number in the subject line of your email. Also include your contact information in the body in the event we would need to contact you.

### ACCEPTED FILE FORMATS

AI, EPS or PDF files only. JPG files may be included for visuals only.

### CAMERA-READY ARTWORK

Camera-ready artwork (CRA) consists of complete (art and type) vector artwork sized to fit your selected product. \*It is important that all fonts be converted to curves before saving. This should be done to avoid potential (and sometimes unnoticed) minor typestyle/spacing changes that may occur.

### UNACCEPTABLE ARTWORK

GIF, TIF, JPG or BMP files are of unacceptable quality for hot stamping and will not produce a clean reproduction. Note: Please do not save a scanned image (gif, tif, jpg etc.) file as an EPS, Ai or PDF file as it will not improve the quality of the image and will only delay order production.

We cannot accept any artwork which consist of gradations (tints) or halftones as they will not reproduce clearly during hot stamping. Please avoid very small, very detailed or small drop-out images/copy which tend to fill-in to some degree during the hot stamping process.

### SILK SCREENING (multi-color imprints)

Spot-colored vector artwork is required for all screened imprints. Please note that while we accept PMS color requests, we cannot guarantee exact color matches due to a variety of factors. We will however come as close as possible.

### FULL-COLOR DIGITAL PRINTS

Please send your full-color image with a resolution of at least 300 DPI as a raster (PS, PSD, TIFF, JPG or PDF) file.

Templates for all our Full-Color Digital are available online on our website ([www.royalindustries.com](http://www.royalindustries.com)). Please note that when the image/background runs to the edge of the product a 1/8" bleed is required.

**Questions?**

**Feel free to contact our Art Department or your sales representative.**